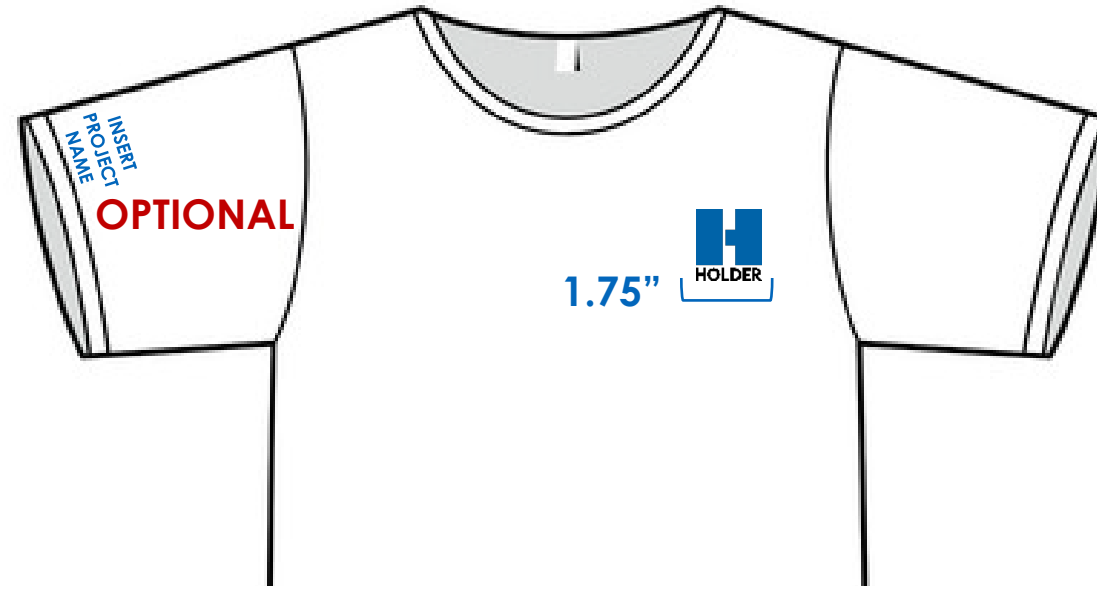


FRONT

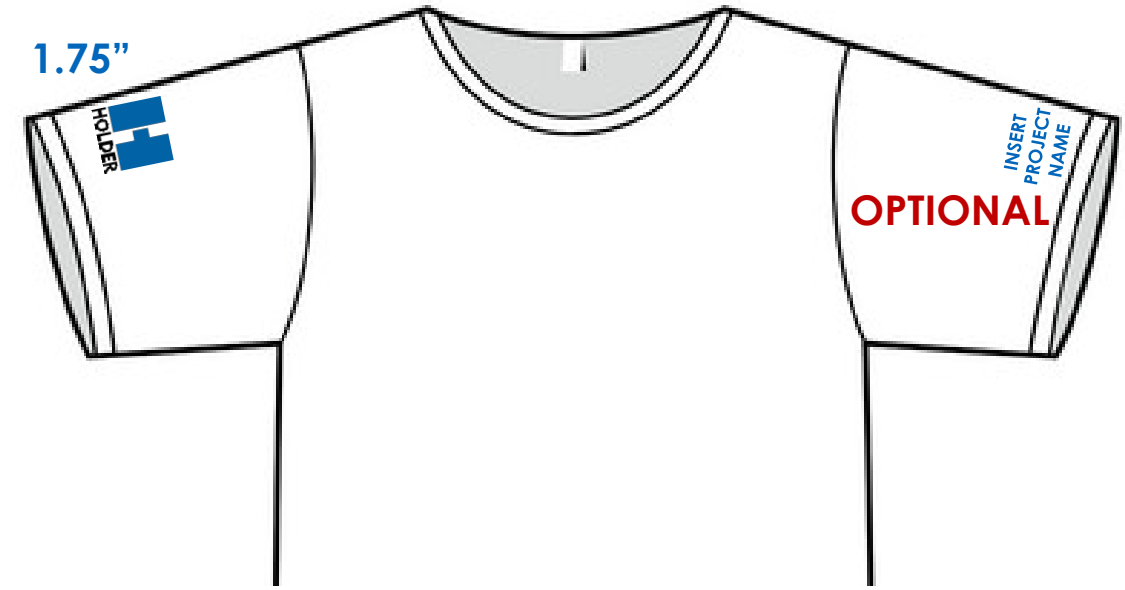
T-SHIRT GUIDELINES

- **Color:** White, light gray, dark gray, navy/heather blue
- **Sleeve:** Short or long
- **Material:** Cotton or Dry Fit
- **Holder Logo Placement:** Front Left Chest, 1.75" OR right sleeve, 1.75"
- **Required Info:** Holder logo

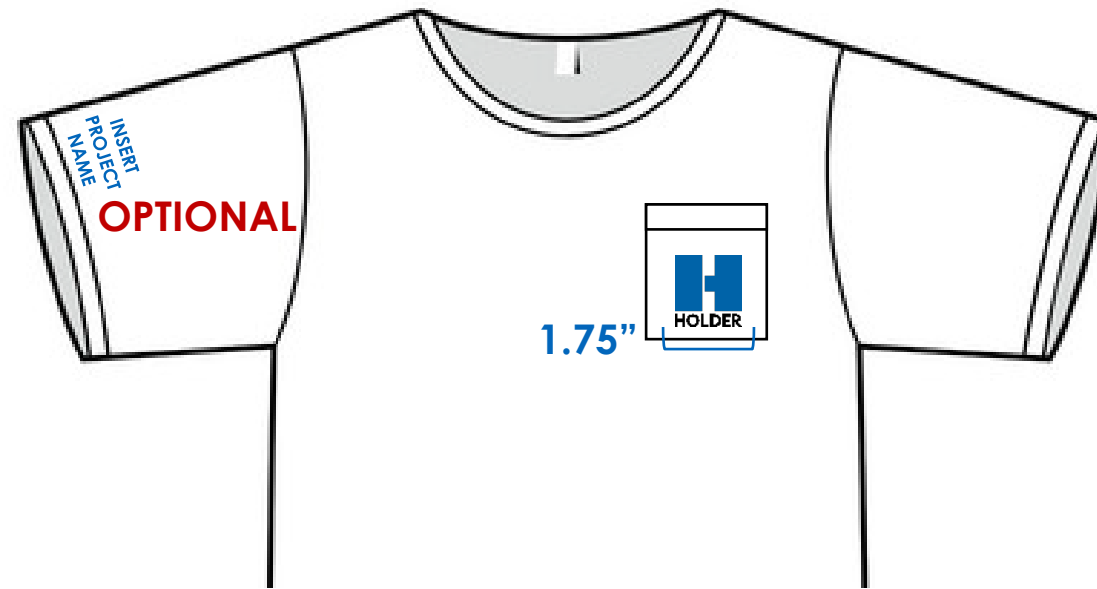
NO POCKET OPTION 1



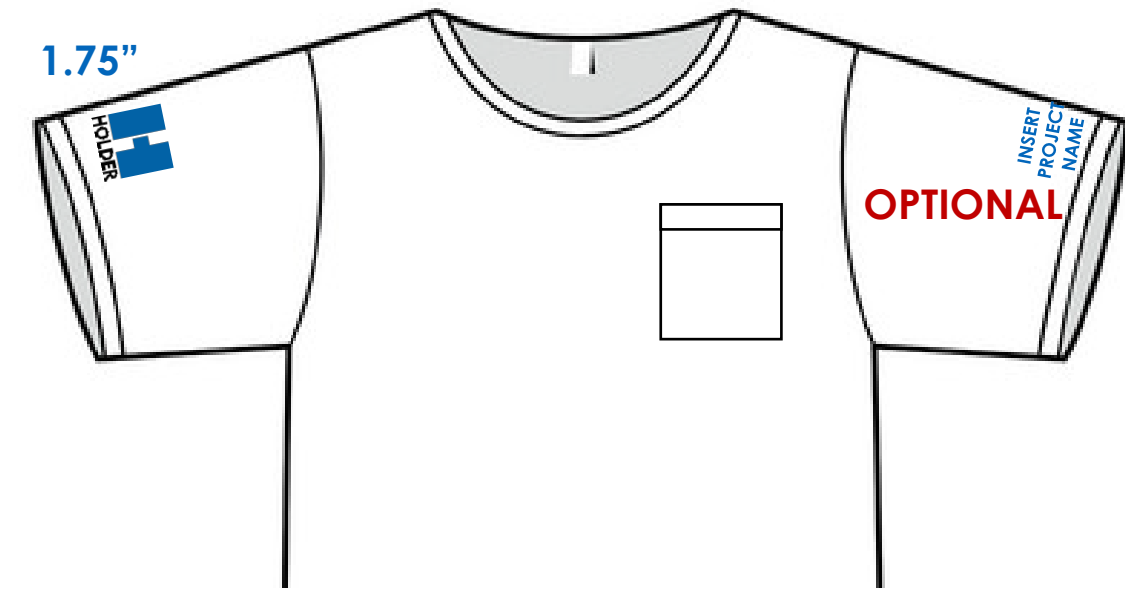
NO POCKET OPTION 2



POCKET OPTION 1



POCKET OPTION 2



COLOR OPTIONS: White (above), Light Gray, Dark Gray, Heather Blue, and Navy



*REMINDER

Color choices and logo placement is strategically chosen to best represent Holder. Deviation from the standards may appear too similar to competitors.

BACK

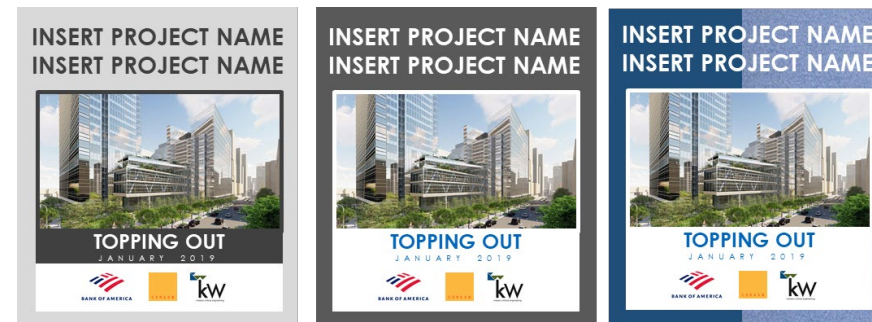
T-SHIRT GUIDELINES

- **Color:** White, light gray, dark gray, navy/heather blue*
- **Material:** Cotton or Dry Fit
- **Required Info:** Client/Partner Logos/Names** (ask them permission), Project Image/Representation, Project Name (back or sleeve)
- **Font:** Century Gothic
- **Holder Blue Text/Outline :** RGB - 2, 102, 187
- **Dark Gray Text/Outline:** RGB - 64, 64, 64

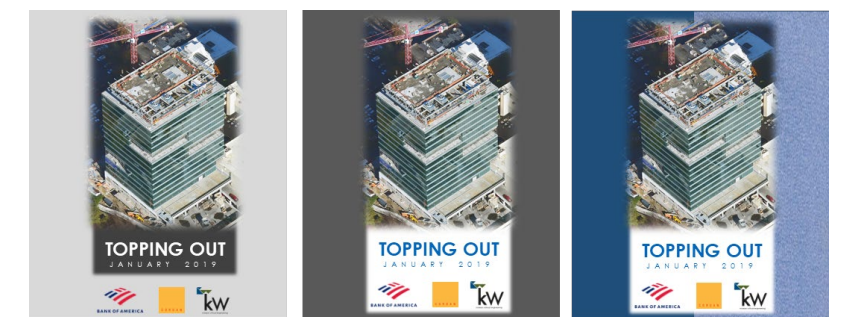
*Color choices and logo placement is strategically chosen to best represent Holder. Deviation from the standards may appear too similar to competitors.

** If logos exceed 5 or shirt has the US flag on the sleeve, client partner names should be written to reduce graphic clutter

OPTION 1



OPTION 2



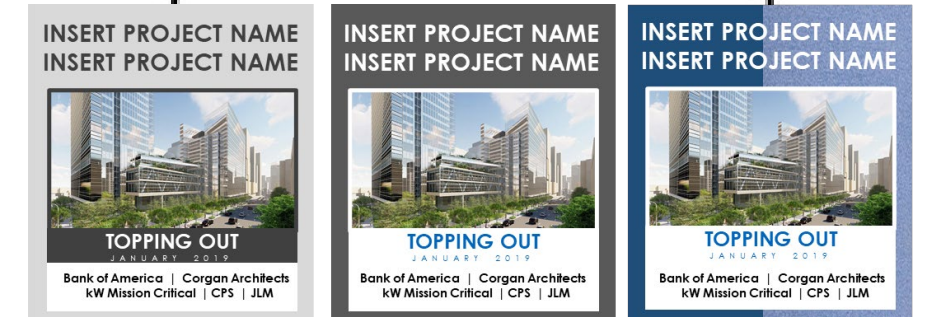
OPTION 3



OPTION 4



Flag on left sleeve, not to exceed 2" wide and not to be larger than Holder logo



SHIRT DESIGN TO NOT USE

T-SHIRT GUIDELINES



Taglines that are not Holder's



Overuse of clipart



Desecrated flags



Over stylized/unprofessional



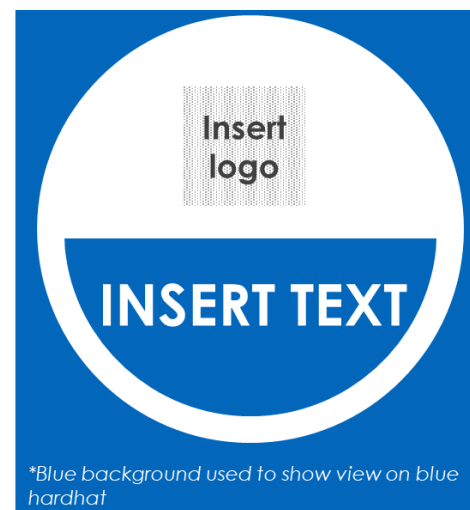
Singling out states or regions (not "One Company culture")



Use of non-standard colors that look like other brands or competitor brands

HARD HAT STICKER GUIDELINES

- **Approved RGB Colors:**
 Holder Blue – 2, 102, 187
 Orange – 255, 157, 3
 Yellow – 255, 200, 67
 Green – 155, 169, 27
 Dark Blue – 1, 67, 123
 Light Blue – 122, 173, 216
 Gray – 127, 127, 127
- **Width: 1.75” standard circle**



*Blue background used to show view on blue hardhat

*Blue background used to show view on blue hardhat

*Blue background used to show view on blue hardhat

